



Mayor Anthony A. Williams

Ward Four

Town Hall Meeting

“Building and Sustaining Partnerships”

July 30, 2002

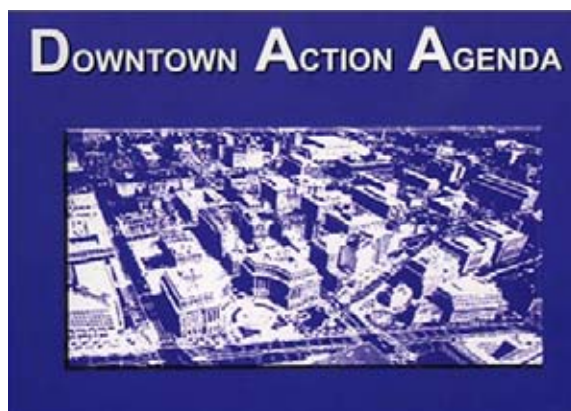


Government of the District of Columbia Anthony A. Williams, Mayor

July 30, 2002

Great City's Have

1. Living Downtowns
2. Vibrant Waterfront
3. Prominent Corridors
4. Strong and Healthy Neighborhoods



Ward Four Town Hall

July 30, 2002

The District's Neighborhood Initiative:

Guiding Principles for Strong and Healthy Neighborhoods

- Empower and engage citizens
- Align government action with citizen priorities
- Strategically invest scarce resources to demonstrate meaningful and visible impacts
- Enhance unity of purpose and democracy



Ten Citywide Revitalization Strategies:

Different Neighborhoods Require Different Strategies.....

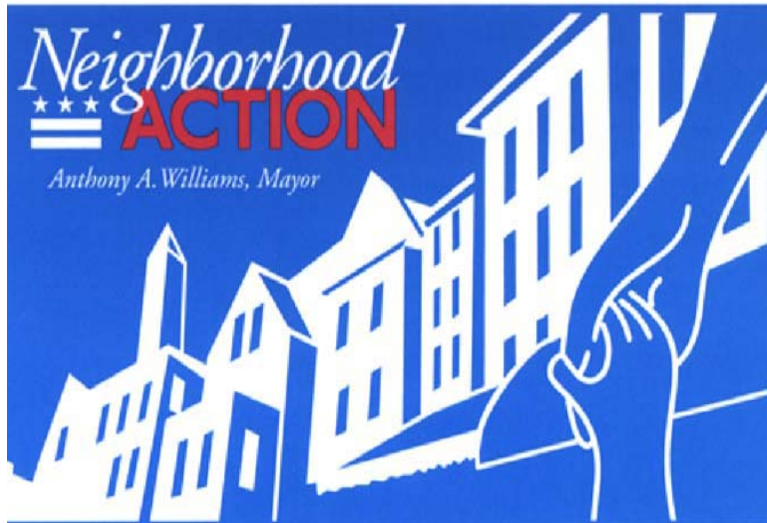
- 1) Building Strategic Neighborhood Action Plans (SNAP)
- 2) Generating Quality Housing
- 3) Eliminating Blight (DCRA Code Enforcement; *Home Again*)
- 4) Taking Advantage of Transit (TOD)
- 5) Enhancing Neighborhood Commercial Centers (*reStore* DC)
- 6) Modernizing and Re-envisioning Schools
- 7) Creating New Neighborhoods
- 8) Partnering with Anchor Institutions
- 9) Delivering Quality Services and Public Realm (NSI)
- 10) Investing in Strategic Areas



Strategy One: Building Strategic Neighborhood Action Plans (SNAPs)

SNAPs are:

- Community-driven Action Plans that articulate top neighborhood priorities
- Serving as the foundation of our City's budget; linking neighborhood priorities with agency strategic planning
- A living document that provides citizens with a record of how this government will directly respond to your priorities

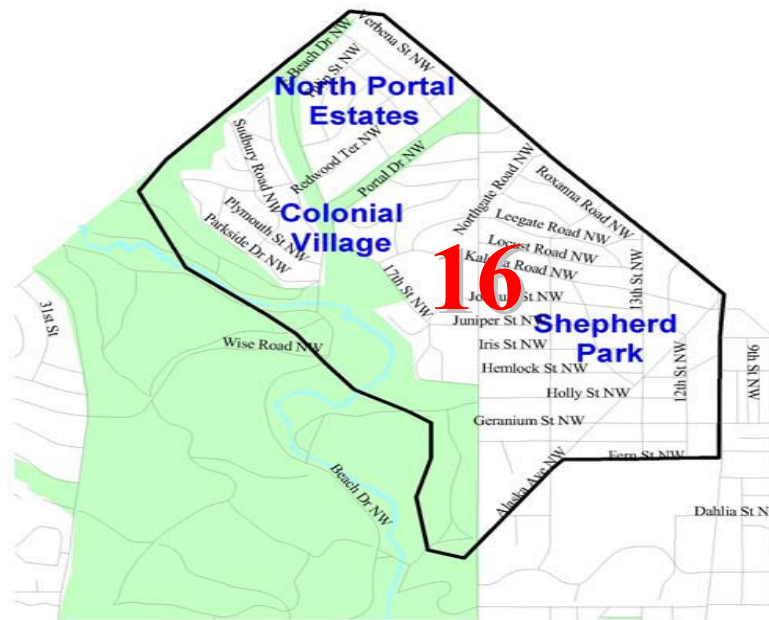


The City will:

- Council approved Mayor's budget, committing over 3,283 priority actions for FY 2003.
- **Provide planning and outreach support for several initiatives identified by Ward 4 residents, including:**
 - **Takoma Central District Plan**
 - **Metropolitan Branch Trail**
 - **Commercial revitalization strategy for 3rd Street**
 - **Neighborhood-scale development for Georgia Avenue/Petworth Metro Station Area**
 - **Ward 4 Economic Development Task Force**

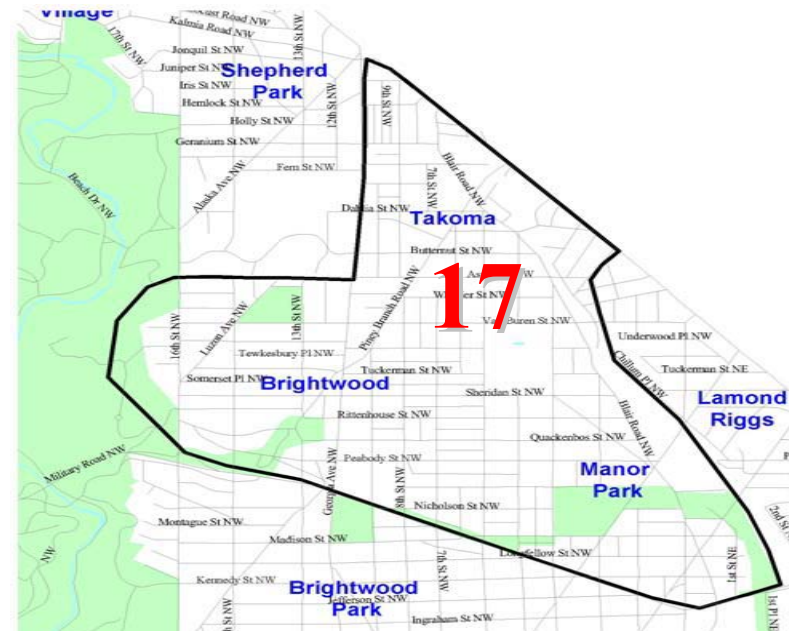


Strategy One: Building Strategic Neighborhood Action Plans (SNAPs)



Top Priorities Specific to Cluster 16:

- 16th Street Reconstruction Project underway from Alaska Avenue to Primrose
- PSA 401 Officers have increased visibility in the triangle at Georgia Avenue, Alaska Avenue Kalmia Road



Top Priorities Specific to Cluster 17:

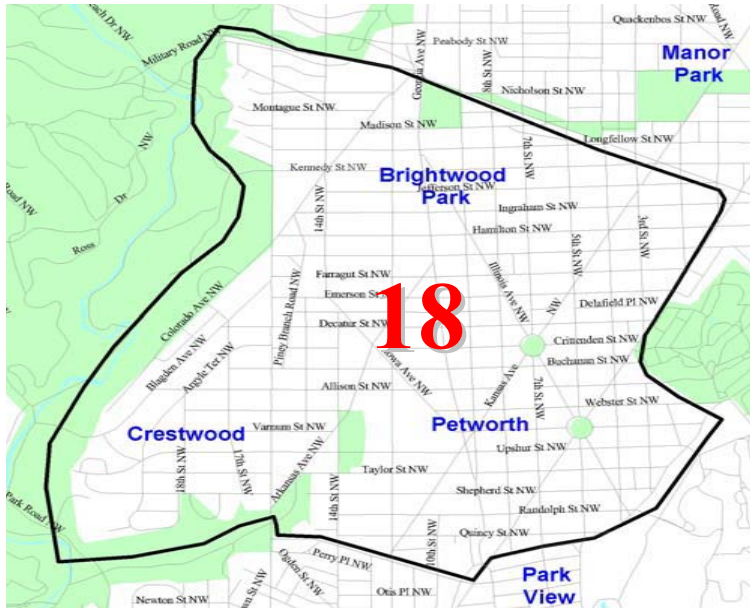
- Street improvement project underway on Blair Road
- Transportation Study for Takoma neighborhood currently underway by DDOT



Ward Four Town Hall

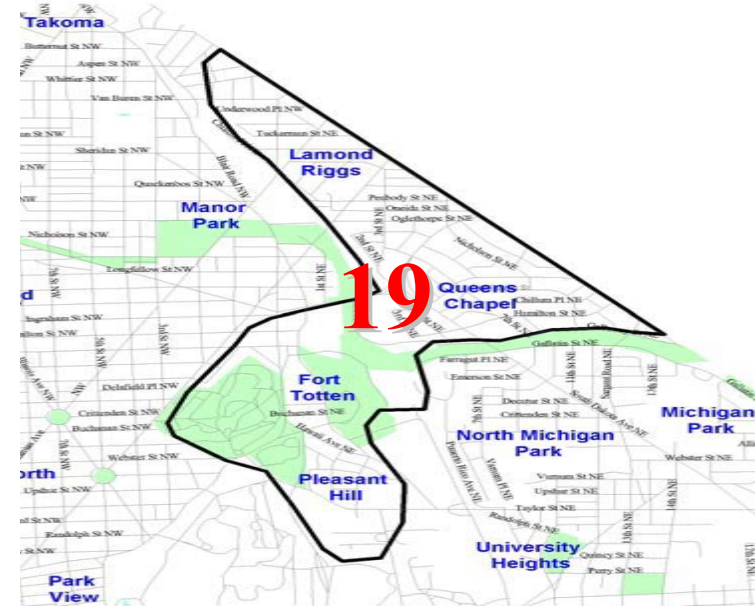
July 30, 2002

Strategy One: Building Strategic Neighborhood Action Plans (SNAPs)



Top Priorities Specific to Cluster 18:

- DPR has recently hired the agency's first landscape Architect
- DCRA has contacted owners of vacant and abandoned property to schedule inspections

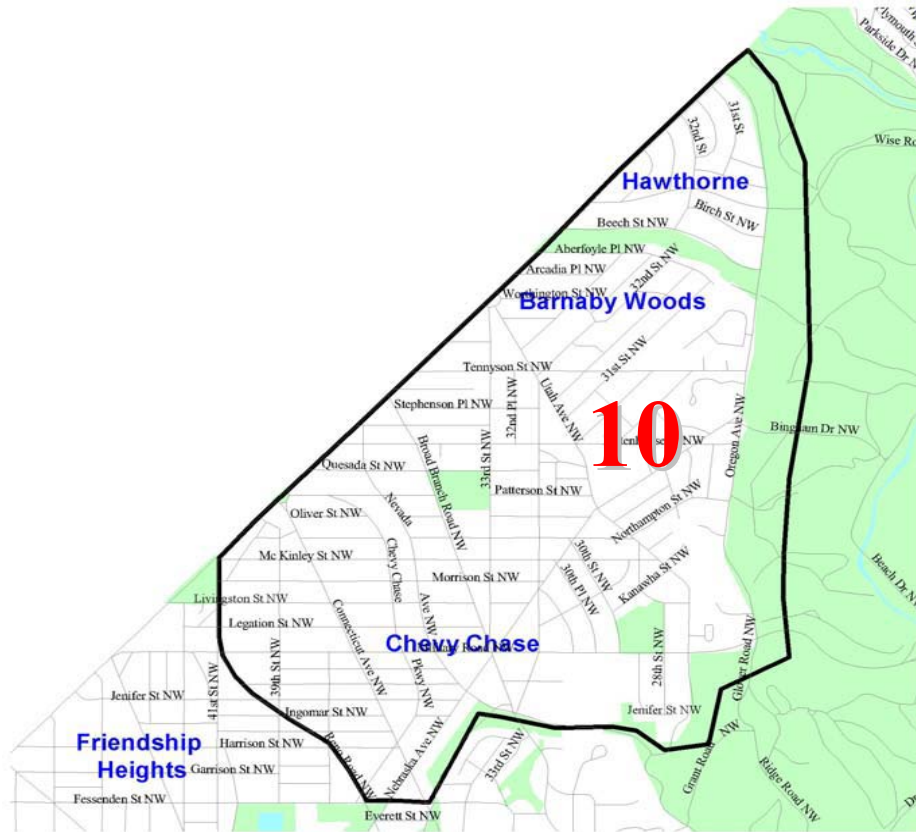


Top Priorities Specific to Cluster 19:

- Improvements to LaSalle Recreation Center underway with lighting project complete
- DDOT will survey 1st Street, Riggs Road, New Hampshire Avenue & Oneida Street for upgraded pedestrian crosswalks



Strategy One: Building Strategic Neighborhood Action Plans (SNAPs)



Top Priorities Specific to Cluster 10:

- DDOT will conduct a Transportation Study in Friendship Heights starting September 2002
- DPR is budgeting \$1.3 million to expand LaFayette Recreation Center



Strategy Two: Generating Quality Housing

The City's Housing Agenda:

- Protecting affordable housing and preventing displacement
- Promoting new housing for people of all incomes
- Converting underutilized assets into new homes

The City has :

- Identified and secured new federal resources
 - Tax Credits
 - Tax exempt bond authority
- Created New District Policies and Resources
 - Housing Act of 2002
- Leveraged opportunities for growth
 - Underutilized Land
 - HOPE VI

Development Activity Since 1999 Housing Units

Completed	3,970
Under Construction	7,426
Predevelopment	12,317
Request For Proposals	<u>1,566</u>
TOTAL	25,279

Estimated Ten-Year Impact of Housing Act 2002:

- **Generate** \$95.5M in new revenue
- **Build** 2,596 units of affordable housing
- **Preserve** 2,695 units of existing affordable housing
- **Assist** 3,530 low to moderate income household to homeownership
- **Construct** 3,536 units of new market rate housing in the District



Strategy Two: Generating Quality Housing

Recent/Planned Developments:

- **2002:** Three projects totaling 135 new and rehabilitated units completed along Georgia Avenue
- **Completion Fall 2002:** Renovation of 69-unit apartment building at 5521 Colorado Avenue
- **Projected September 2002:** Groundbreaking for new mix-use development, 58 rental units, and first floor retail space on Cedar Street in Takoma
- **Projected June 2003:** Groundbreaking for new 45-50 unit condominium development at Blair Road and Cedar Street in Takoma



Rittenhouse Condos: 17 Unit Rehab



Strategy Three: Eliminating Blight (*Home Again Initiative*)

This initiative will target primarily single-family abandoned properties for redevelopment to pre-qualified developers.

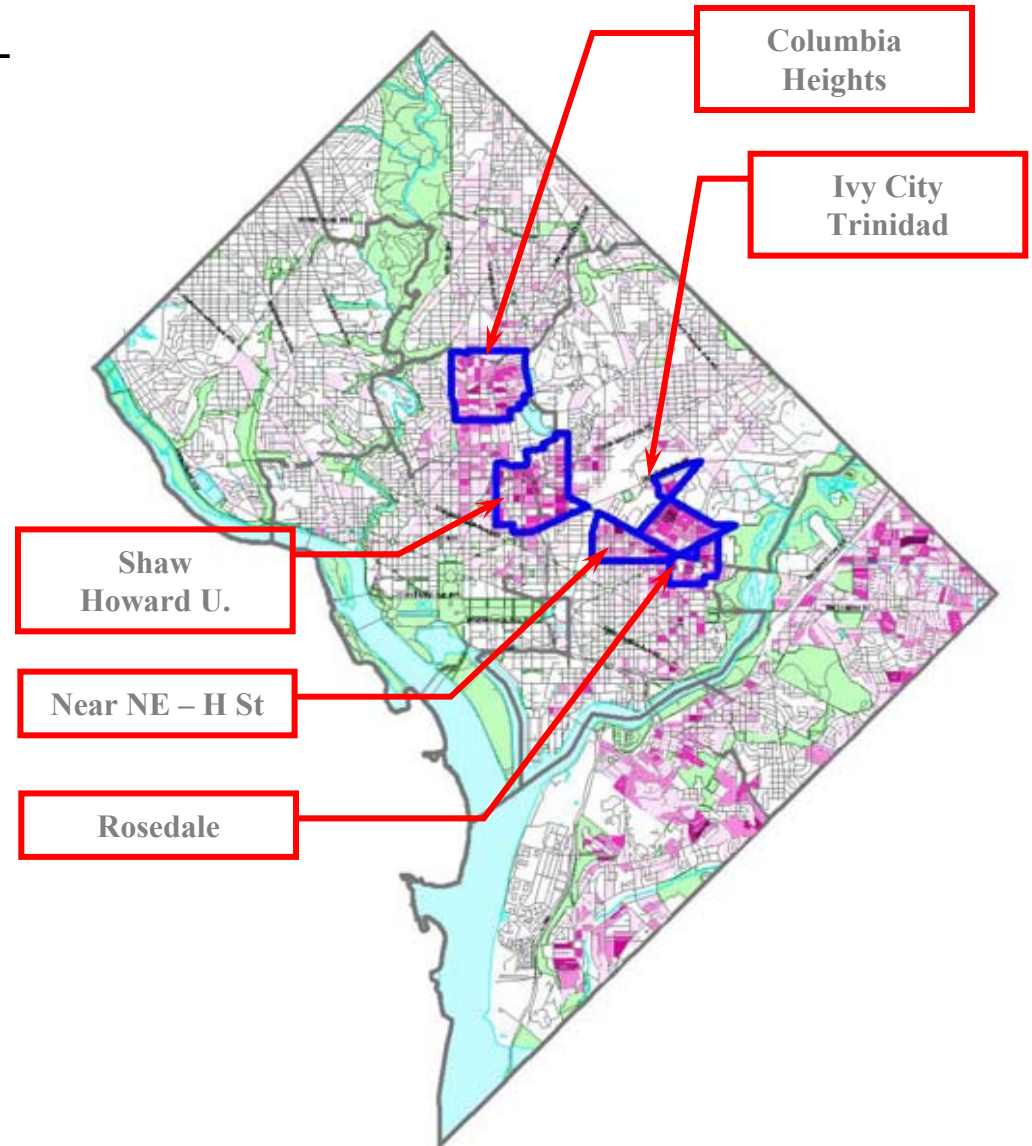
Home Again Target Areas

- Areas of high concentration of blight
- Community input through the SNAP process

Increased DCRA Enforcement

- District Housing Inspectors in:
FY '99: 35
FY' 02: 44
- Number of Ward 4 inspections in
FY 2002: 6,067

Housing Violation Complaint Center
(202) 442-4610



Ward Four Town Hall

July 30, 2002

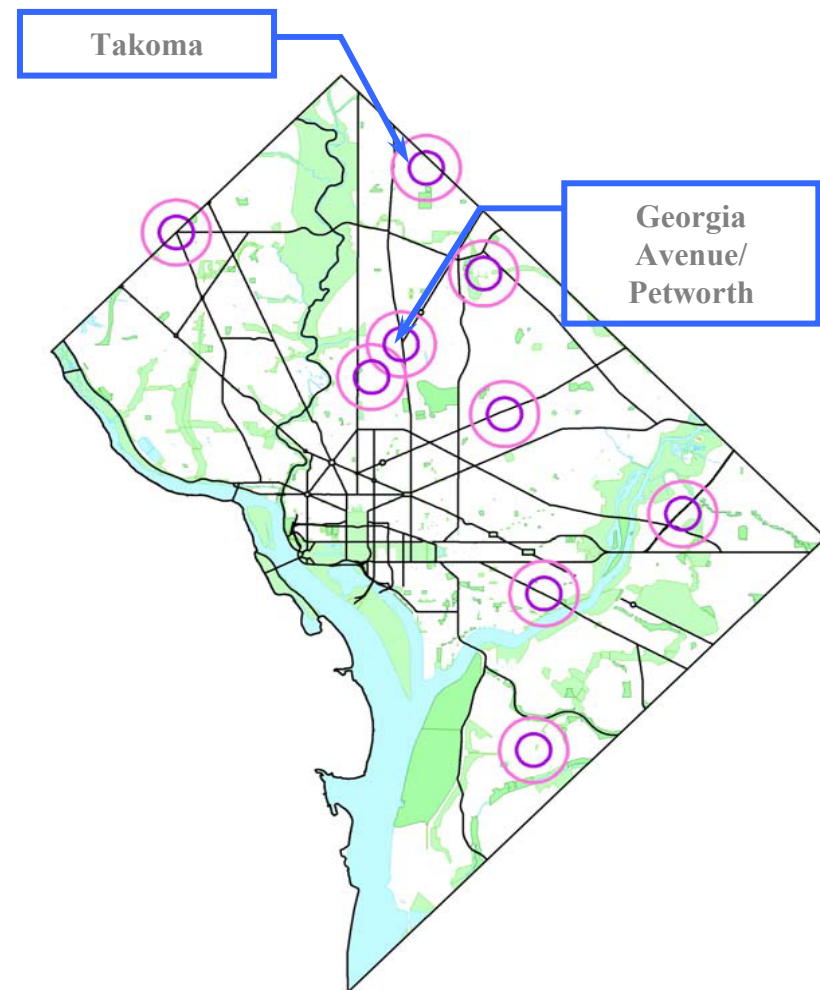
Strategy Four: Taking Advantage of Transit (TOD)

Transit-Oriented Development is a land use strategy to accommodate new growth, strengthen neighborhoods, and expand choices and opportunities by capitalizing on bus and rail assets to stimulate and support vibrant, compact, diverse and accessible neighborhood centers within an easy walk of transit.

Transit-Oriented Development (TOD) is development that.....

- Occurs within 1/2 mile of a transit stop
- Is linked to a grid of walkable and bikeable streets
- Contains a rich mix of uses -- retail, mixed-income residential, workplaces at dense sites appropriate to its setting
- Has appropriate treatment of parking -- at rear, away from sidewalk, reduced requirements

Ward 4 MetroRail Development Opportunities



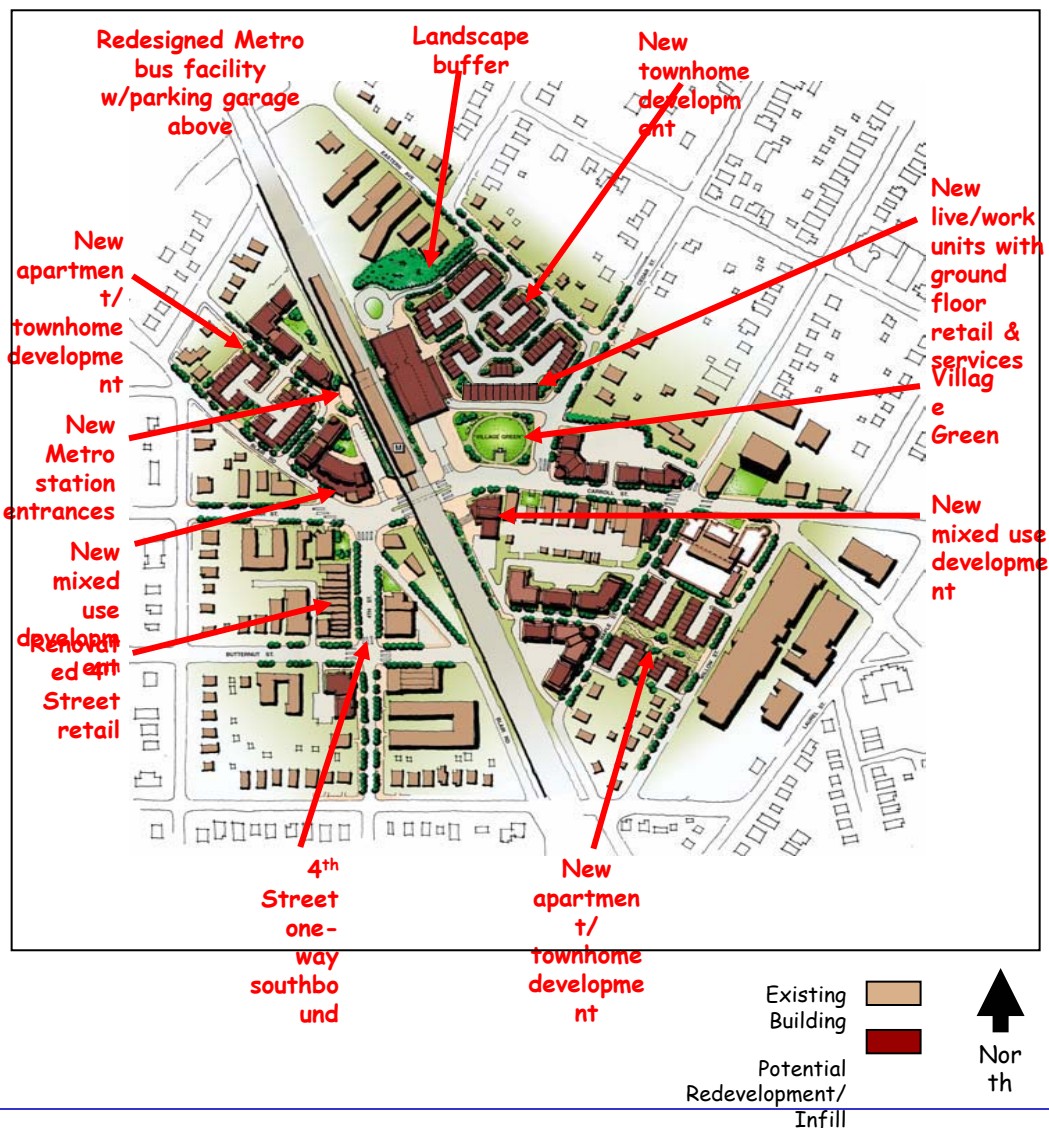
Strategy Four: Taking Advantage of Transit (TOD)

Conceptual Redevelopment Plan for Takoma Metro Station Site

Takoma Central District Area:

The first Small Area Plan approved by Council as part of the Comprehensive Plan

- Provide a 1.5 acre, signature Village Green at the Metro station that will define the town center and mark a key "gateway" into the Takoma community
- Accommodate near-term housing demand
- Support existing commercial uses by creating a vital, pedestrian-oriented environment
- Provide flexibility for the incorporation of the Metropolitan Branch Trail as an alternate means of connectivity to the Metro station
- Improve the coordination of housing, commercial, transportation and streetscape programs for the benefit of all surrounding DC and Maryland neighborhoods



Ward Four Town Hall

July 30, 2002

Strategy Four: Taking Advantage of Transit (TOD)

Georgia Avenue-Petworth Metro Station Area:

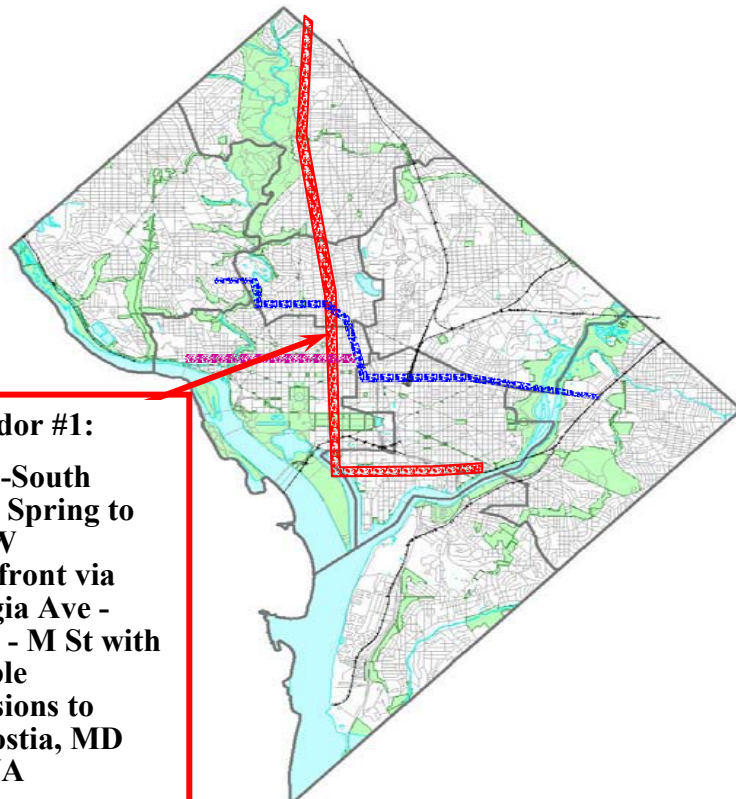
- Envisioned as a neighborhood-scaled mix-use urban district
- Development possibilities include:
 - Development of Metro Station site as Government Center or other possible use
 - Issue Request for Expression of Interest
 - Conduct community planning workshop to establish community goals
- National Capital Revitalization Corporation (NCRC) pursuing mix-use development projects on adjacent sites.



Strategy Four: Taking Advantage of Transit (TOD)

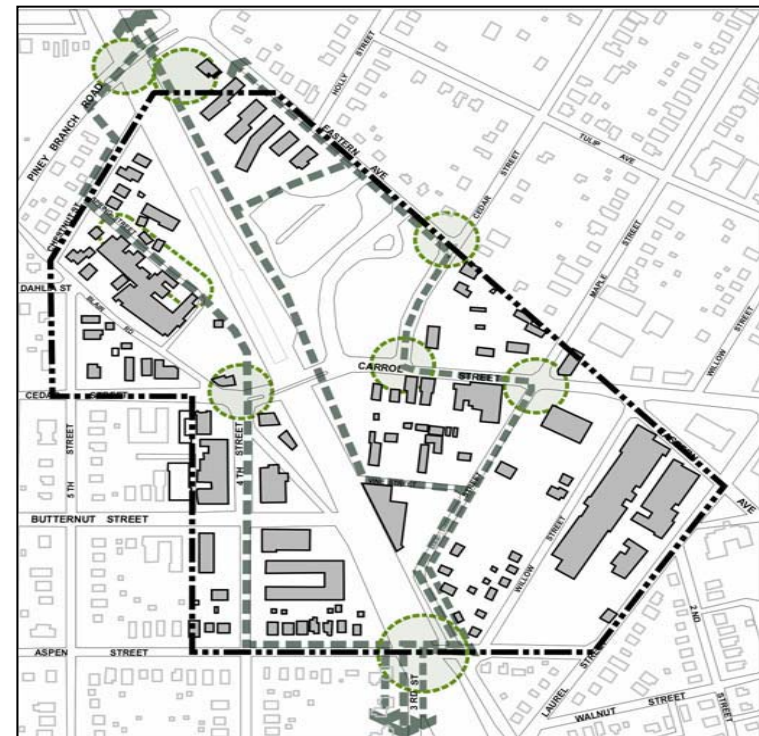
DC Transit Development Study (January 2002)

- 3 corridors where potential transit expansion may be advantageous to the District and then to the larger region:



Metropolitan Branch Trail

- Provides an opportunity for Ward 4 residents to take advantage of a regional transportation and recreation resource and connect to other parts of the city and other jurisdictions.
- DDOT/DPW working on analysis and selection of an alignment for the Metropolitan Branch Trail in Ward 4



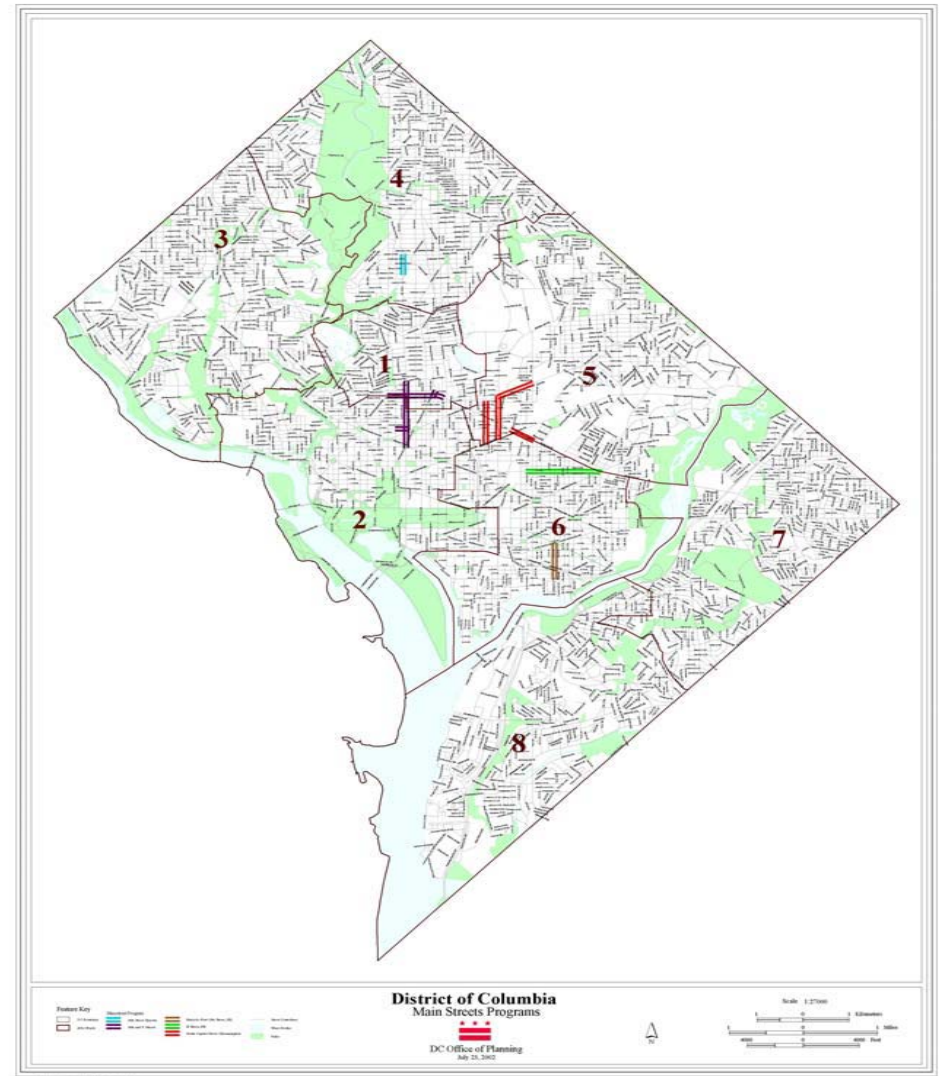
Strategy Five: Enhancing Neighborhood Commercial Centers (reStore DC)

reStore DC:

- Designed to:
 - Promote and market traditional neighborhood business corridors
 - Improve appearance and health of neighborhood business districts
 - Strengthen organizations engaged in revitalization
- Four components:
 - DC Main Streets
 - Technical Assistance Program
 - Commercial Property Acquisition and Development Fund
 - Small Business Development Program

The City has:

- Budgeted \$7.5 million budgeted to fund program in FY 2002
- Announced first round of DC Main Street Designees
 - **14th Street Heights**
 - 14th & U Streets, NW
 - North Capitol Street/Bloomingdale
 - 8th Street, SE (Barracks Row)
 - H Street, NE



Ward Four Town Hall

July 30, 2002

Strategy Five: Enhancing Neighborhood Commercial Centers (reStore DC)

2002 DC Main Street Designee: 14th Street Heights (Upper 14th Street Economic Development Task Force)

Will receive financial and technical assistance over next five years for:

- **Organization:** Building consensus and cooperation among public and private groups and individuals, and identifying sources of funding for 14th Street revitalization activities
- **Design:** Enhancing 14th Street's physical appearance through building rehabilitation, compatible new construction, public improvements, and design management systems
- **Promotion:** Marketing the 14th Street commercial district through events and advertising to attract customers, potential investors, new businesses, residents, and visitors
- **Economic Restructuring:** Strengthening 14th Street's economic base and creating new opportunities through careful analysis and appropriate mixed-use development



Strategy Six: Modernizing and Re-envisioning Schools

- **Modernizing**

- Joint Development/Public-Private Partnerships
- Coordination with DCPS Master Facilities Plan

- **Ward 4:** Construction of the new Barnard Elementary School, the first new school to be built in over 30 years in the Ward, is currently underway:

- \$23.8 million for new construction
- 72,500 sq. ft. multi-story building
- Enrollment of 520 students
- Anticipated completion: December 2002



Strategy Six: Modernizing and Re-envisioning Schools

■ Re-Envisioning: Transforming Schools Initiative (T-9)

- Restructuring of facilities, curriculum and staffing
- Pilots of “neighborhood places” model of coordinated, neighborhood-based social services being implemented by District agencies.



Ward 4: Jesse LaSalle Elementary School located at 501 Riggs Road, NE is a designated T-9 school

■ Ward 4 Charter/Private School Projects

- Kingsbury Day School (\$7.3M IRB)
- Kamit Institute for Magnificent Achievers (PCS)
- Amos Academy (PCS)



Kingsbury Day School located at 5000 14th Street, NW relocated from Georgetown in FY 2000



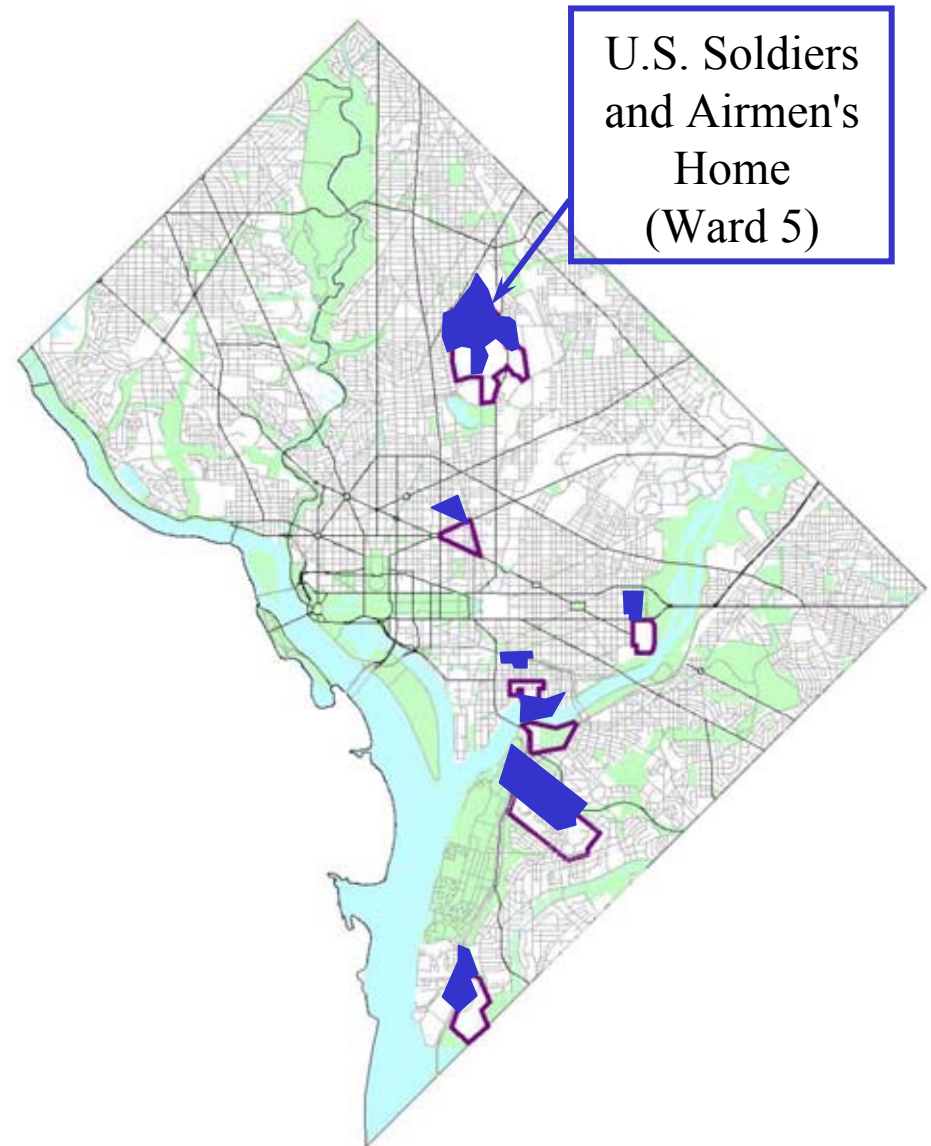
Strategy Seven: Creating New Neighborhoods

Transforming Federal and District owned Land

- Several large sites exist throughout the city that offer excellent opportunities to build new communities without displacement.

Redevelopment Opportunities

- U.S. Soldiers and Airmen's Home
- 49-acre site
- Projected mixed-use development: residential, retail, office, open space/recreation
- Developer selection process underway



Strategy Eight: Partnering with Anchor Institutions

- **Community Anchors:** organizations or institutions that contribute to the identity, stability and growth of specific neighborhoods or of the District at large.
 - Federal Government
 - Universities and Hospitals
 - Private Employers
 - CBOs; Faith-Based Organizations
 - Community as Partner

- **Ward 4 Anchors:**
 - Walter Reed Army Medical Center
 - Gateway Georgia Avenue Revitalization Corporation
 - Med-Star Health Incorporated
 - DC Children's Hospital
 - Georgia Avenue Business Resource Center
 - DC Black Church Initiative
 - Roots Activity Learning Center



Strategy Nine: Delivering Quality Services and Public Realm

Neighborhood Services Initiative (NSI)

- Addresses reoccurring service delivery problems that require the coordinated involvement of more than one agency
- In partnership with residents and 13 District agencies, identifies Persistent Problem Areas (PPAs)
 - Areas with recurring problems that need the cooperation and coordination of many government agencies to ensure that they become clean, safe and healthy neighborhoods.
- **Merrit Drucker, Ward 4 Neighborhood Services Coordinator:** merrit.drucker@dc.gov

Ward 4 Persistent Problem Areas (PPA):

Cluster 17

100-300 Blks Gallatin St.

- building code compliance inspections, rat control surveys, signage improvement

Cluster 18

400-900 Kennedy St.

- rat control surveys/abatement, abandoned auto removal

3900-4100 Kansas Ave.

- removal of fences illegally erected on public space

900-1300 Quincy St.

- street and alley cleaning, elimination of some nuisance properties



Strategy Nine: Delivering Quality Services and Public Realm

Parks and Recreation:

- Emery Recreation Center Groundbreaking (2002): \$6.8 million
- New Takoma Aquatic Center/Play Court (2002): \$14.6 million
- Lamond Recreation Center (2002): \$1.8 million
- Riggs-LaSalle Recreation Center (2003): \$4.8 million
- Ft. Stevens Recreation Center Renovation (2001): \$1 million

Infrastructure/Streetscape:

- \$14 million Street Resurfacing: 42 blocks; New Hampshire to Missouri Avenue (2001)
- \$4 million Highway Maintenance (ongoing)
- \$642,000 Gateway Streetscape: Fern Street to Eastern Avenue (2001)
- 16th Street Reconstruction (underway)

Three Completed Open Space Beautification Projects Along Georgia Avenue:

Upshur Street; Varnum Street; Arkansas Avenue

Public Safety:

- Northern Regional Operations Command (ROC) Headquarters (Planned)



Strategy Nine: Delivering Quality Services and Public Realm

Education

- Mayor's FY 2003 proposed budget for public education funding is \$906 million, an increase of 13 percent over FY 2002.

Summer Programs 2002 District-Wide

- An estimated 11,140 children are enrolled in summer programs funded \$6 million from CYITC.
- Summer Feeding Programs established at 8 D.C. Public School sites and 7 Department of Parks and Recreation sites in Ward 4.
- The D.C. Black Church Initiative offers children between the ages of 5-18 reading and writing activities in addition to planned field trips and extracurricular activities; Roots Activity Learning Center offers children between the ages of 6-13 academic, sports and art activities.

Senior Centers

- Acquisition of the "Old Kennedy Theatre" site for purposes of Ward four's first Senior Wellness Center. Estimated project cost: \$4.6 million.
- \$6 million committed to program providers serving seniors in Ward 4 including Barney Senior Center, Columbia Senior Center, First Baptists Center and Genevieve Johnson Day Care Program



Strategy Ten: Investing in Strategic Areas

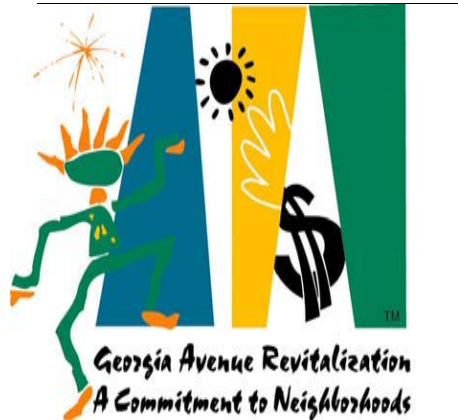
The success of the Neighborhood Revitalization efforts will depend on a concentrated effort including.....

- Focus on Areas with Untapped Potential
- Build on Strengths and/or Community Anchors
- Focus on Readily Identifiable Opportunity Sites
- Concentrate on a Small Geography
- Coordinate Commercial, Housing and Capital Investments



Strategy Ten: Investing in Strategic Areas

Georgia Avenue Revitalization *A Corridor of Neighborhoods*



Tracking Our Success



Ward Four Town Hall

July 30, 2002

Strategy Ten: Investing in Strategic Areas



Meeting Our Targets In Ward 4

\$58.0 Million

COMMITMENT (over 5 years)

\$38.75 Million

PROJECTS UNDERWAY (FY 2000-02)

\$9,000,000	Housing
\$ 251,200	Commercial
\$18,642,000	Infrastructure
\$7,817,000	Parks & Recreation
\$3,000,000	Public Facility
\$35,000	Public Art

\$19.25 Million

ALLOCATED (FY 2003-04)



Ward Four Town Hall

July 30, 2002

Strategy Ten: Investing in Strategic Areas



Meeting Our Targets In Ward 4

GENERATING QUALITY HOUSING

- ✓ 135 new/rehab units
- ✓ 123 new homeowners
- ✓ 19 single family rehab loans/grants
- ✓ 1,400 persons received housing counseling

ENHANCING NEIGHBORHOOD COMMERCIAL CENTERS

- ✓ Commercial Facade Improvements
 - ✓ 7300 block – 16 facades completed
 - 6200 block – 11 facades underway
 - 7700 block – 7 facades under design
- ✓ 14th Street Uptown – 2002 DC Main Street Designation
- ✓ Georgia Avenue Business Resource Center
- ✓ Georgia-Petworth Metro Station Area Redevelopment



Strategy Ten: Investing in Strategic Areas



Meeting Our Targets In Ward 4

DELIVERING SERVICES AND PUBLIC REALM

Infrastructure and Streetscape

- ✓ 42 blocks of infrastructure improvements
- ✓ Corridor Maintenance Ongoing
- ✓ Gateway Streetscape Improvement (Fern St. to Eastern Ave)

Recreation and Public Facilities

- ✓ New Emery Recreation Center underway
- ✓ Fort Stevens Center Renovation
- ✓ \$4.6 Senior Wellness Center underway 318-324 Kennedy Street, NW
- ✓ 3 Open Space Enhancements
Georgia Avenue at Upshur St., Varnum St., Arkansas Avenue



Strategy Ten: Investing in Strategic Areas



Meeting Our Targets In Ward 4

DELIVERING SERVICES AND PUBLIC REALM

Transportation, Arts and Public Safety

- Traffic/Transportation Assessment Planned
- ✓ Artwork installed at Georgia-Petworth Metro Station
- ✓ 16th Street Heights Park selected for Public Artwork
- ✓ Heritage Tourism promoting neighborhoods – Civil War Tours
- Northern Regional Operations Command Center underway

